# **BOOTH INFORMATION**

Booth Type	Dimensions (W X D X H)	Unit Price (US\$)	s) Facilities & Furniture	
Standard A	3m X 3m X 2 <u>.</u> 5m	\$ 2,400 Fascia board, Lighting, 1 Information desk 1 Electrical outlet(1kw)		
Raw Space	3m X 3m	\$ 2,200	Space Only (Design and construct by participating company) ※ Only available for more than 2 booths	
Standard A			Raw Space	

\* The above images are subject to change according to the organizer's situation.

# PARTICIPATION PROCEDURES



# **DISCOUNT PROGRAM**

Classification	Discount Condition	Discount rate	Remarks	
Early Application	by April 4(Fri.), 2025	20%	Exhibitions by KIECO · Korea Vegan Fair · COSMOBEAUTY SEOUL	
Previous Participants	Previous participants in the exhibition hosted by KIECO*	5%	Seoul International Wines & Sprits Ex K-Hanmade Fair K-Illustration Fair	

Korea Int'I Exhibition Co., LTD., Cuno Tel. +82-2-761-2586 | Fax. +82-2-761-2517 | E-mail. info@koreaveganfair.com www.koreaveganfair.com

# The 6th KOREA VEGAN FAIR 2025

July 18<sup>th</sup>(Fri.) ~ 20<sup>th</sup>(Sun.) COEX HALL D, SEOUL

Concurrent Event | CEPPE

(Climate and Environmental Protection Products Exhibition)

# K-Vegan Beauty Fair







# VEGAN FOR ALL



Vegan for everyone Vegan for tomorrow

# **EXHIBITION OVERVIEW**

Title	Korea Vegan Fair 2025		
	(Concurrent Event) CEPPE(Climate and Environmental Protection Products Exhibition) & K-Vegan Beauty Fair		
Date	July 18th (Fri.) ~ 20th (Sun.), 2025		
Venue	COEX Hall D, Seoul, South Korea		
Opening Hours	10:00 ~ 18:00 (* July 20th(Sun.) 10:00 ~ 17:00 / Last admission is 30 minutes before closing)		
Scale	7,281m <sup>2</sup> , 300 Companies · 450 Booths (expected)		
Homepage	www.koreaveganfair.com		
Organizer	Korea Int'l Exhibition Co., LTD., Cuno		

# **EXHIBIT CATEGORIES**



**FOODS & BEVERAGES** 

Alternative Foods, Plant-based Ingredients, HMR, Bakery, Desserts, Food Tech, etc.



#### **FASHION & HEALTH**

Vegetable Clothing, Fashion, Health Care Products, etc.

**ORGANIZATION &** 



**HOUSEHOLD GOODS &** INTERIOR

Vegan & Eco-friendly Goods, Recycling, Upcycling, Planterior, etc.



Vegan Certification Agencies, Animal & Environmental Organizations, etc.

# **EXHIBITION HIGHLIGHTS**

#### **The Largest Vegan Expo**

Explore diverse korean and international vegan industries and trends.

#### **Numerous Buyers**

Enjoy the opportunity to introduce your products and expand your sales channels with visits from buyers.

#### **Global Networking**

Build a foundation for entering the global market through networking with the Korean & international vegan industry.

#### **Direct Consumer Interaction**

Gather feedback on products and increase brand awareness through active B2C interactions.

### **Vegan Trend Seminars**

Gain insights into the latest industry information through seminars on vegan industry and trends.

#### **Diverse Promotion Channels**

Take advantage of the promotional opportunities for your company and products provided by the organizers.

#### **Sustainable Consumption**

Contribute to 'value consumption' that considers the climate crisis and animal welfare.



**GAN** FAIR 2025