

Radimery

Premium Inner Beauty

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Brand Identity

High functional & safe healthcare brand

Radimery

May you always be happy and shine,
We care and study your daily life

Radiant + Merry = Radimery

Brand Slogan

Everyday, Everywhere, Radimery

Brand Promise

Even if it takes time, we will provide only products that are safe to consume using premium raw materials and meticulous processing based on strict product standards. We will not go fast.

About Us _ Our Values

1) Core Competitiveness

Vegan Certification

- Vegan Certification
- Eco-friendly



Premium Quality

- Highest quality raw materials
- ISO, GMP, HACCP Manufacturing System



Radimery

Special Recipe & Knowhow

- Functionally tailored formulations for optimal results
- World's finest raw materials

Brand History



RADIMERY Launching

2021

- Launched the RADIMERY Brand
- Launched products through GS SHOP
- Started selling at Hyundai Duty Free Shop
- Started exporting to China and Vietnam
- Received the Seoul Awards' Innovative Product Award (*12000 High Collagen)
- Received the Grand Prize at the Korean Consumer Awards (* collagen category)



Export & Collaboration

2022

- Started selling at Shilla Duty Free Shop
- Started selling at Lotte Duty Free Shop
- Started exporting to Japan, Taiwan, and the U.S.
- Signed a business agreement to advance into Vietnam
- Conducted a launch event in Myanmar
- Held a collaboration event with New Balance
- Held a collaboration event with Kensington Hotels & Resorts
- Received the Korea Consumer Award for two consecutive years (*collagen category)



Export & Collaboration

2023

- Started selling at Incheon Airport Duty Free Shop
- Approved by FDA in the U.S., Russia, and Vietnam (*products vary by country)
- Launched Apple Cider Vinegar Gummy Fit
- Launched Glutathione White Tomato
- Young & Berry Triple Collagen Renewal
- Actress 'Hwang Sayin' selected as our next muse
- Received the Korean Consumer Award for three consecutive years (*collagen category)

Brand History




RADIMERY Launching

2024

- Collaboration with Challengers Online Lancer Competition
- Affiliation with Korea Broadcasters and Announcers Association (KFBA)
 - *Exclusive partnership in inner beauty sector
- Entered Malaysian drugstores
- Launched Lotte Home Shopping T-commerce
- CJ Onstyle Mobile T-commerce
- Received the Korean Consumer Award for four consecutive years (*collagen category)
- Launched Pineapple Cider Vinegar V-fit
- Launched Liposomal Plant-based Melatonin
- Launched Retinol Formula 6
- Launched An Ancient Grain Emmer Farro Enzymes



2025

- **Launched products at Olive Young** 
- Actively participating in offline windows (exhibitions, pop-ups)
- Opening of an edit shop in the main commercial district of Hannam-dong near Hyatt
- Online and offline collaboration with sports & health brands
- CJ Onstyle mobile commerce
- New product launch planned
 - Ultra-small 1mm crunchy formulation for diet
 - Popping powder formulation for memory improvement
 - Popping powder formulation for energy booster
 - Chewable candy formulation for glutathione

Brand Key - Visual

Shine every moment with Radimery



Brand Key - Color



Product Lines _ All



Radimery × OLIVE YOUNG



Now meet Radimery at Olive Young

Apple Cider Vinegar Gummy Fit

Apple cider vinegar is delicious and easy! Tangle-chewy- vegan gummy

Distributor : UD COMPANY Co., Ltd _ Manufacturer : Suheung Co., Ltd

- 1 Contains 400mg of apple naturally-fermented vinegar (*based on daily intake)
- 2 100% vegan gummies (no animal gelatin)
- 3 No added sugar or starch syrup → Contains 2,820mg of fructo-oligosaccharide (*based on daily intake)
- 4 Contains apple concentrate so it can be enjoyed by people of all ages
- 5 Light and easy to consume (10 kcal per piece)
- 6 Hygienic and convenient 'individual packaging'

3g x 60 / Apple Vinegar Flavor



Pineapple Cider Vinegar V-Fit

Pineapple cider vinegar is delicious and easy! Tangle-chewy- vegan gummy

Distributor : UD COMPANY Co., Ltd _ Manufacturer : Suheung Co., Ltd



- 1 Contains 400mg of naturally-fermented pineapple cider vinegar rich in bromelain + 300mg of pineapple concentrate (*based on daily intake)
- 2 Contains auxiliary ingredients that help excrete sodium and focus on line management (pumpkin, corn silk, potassium chloride)
- 3 100% vegan gummies (no animal gelatin)
- 4 No sugar added! Contains 3,600mg of fructo-oligosaccharide (*based on daily intake)
- 5 Light and easy to consume (10 kcal per piece)
- 6 Hygienic and convenient 'individual packaging'

3g x 60 / Pineapple Vinegar Flavor



Radimery Tartonin(Liposomal Plant-based Melatonin)

First liposomal plant-based metatonin in Korea

Distributor : UD COMPANY Co., Ltd _ Manufacturer : BSBio Co., Ltd

- 1 Liposome formulation technology applied
- 2 Contains 1mg of 100% plant-based melatonin from tart cherries) (Vegan certified)
- 3 Formulation of 6 ingredients to maximize melatonin production
(L-tryptophan, niacin, vitamin B12, vitamin B6, magnesium)Easy-to-swallow 10mm small tablet
- 4 Easy-to-swallow 10mm small tablet

※ What is melatonin?

Melatonin is a sleep-related biological hormone secreted from the brain

※ What is 'liposome' formulation?

A small spherical substance with a shape similar to a cell membrane
Liposome formulation technology = absorption rate in the body increases

※ Research results using plant-based melatonin + 'liposome' method

Confirmed long-term effects for improving sleep

400mg x 30tablets



Retinol Formula 6

Vitality & Radiance Skin Vitality Portion (#Edible Eye Cream #Vegetable Retinol)

Distributor : UD COMPANY Co., Ltd _ Manufacturer : KG Lab Co., Ltd

- 1 Vegan certified product (*Certification number: VFE-211003)
- 2 Contains 5% retinol (vitamin A)! Natural vitamin A 1,200ug RAE found in moringa leaves
- 3 Contains 1,000mg of vitamin C, which is necessary for antioxidant action (*1,000% of the daily nutrient reference value)
- 4 Contains 1,000IU of vitamin D, a vitamin essential for our body (*250% of the daily nutrient reference value)
- 5 Contains 50mg of pantothenic acid (vitamin B5) for energy production (*1,000% of the US RDA standard)
- 6 Contains vitamin E to protect cells from harmful oxygen & Zinc necessary for normal immune function
- 7 Premium sub-ingredients carefully filled
(L-cysteine, turmeric extract, green tea extract, chicory extract, lemon juice powder)
- 8 Fine particles that melt smoothly (fine powder formulation that melts smoothly and is quickly absorbed)

1.8g x 30Sticks / Lemon Flavor



1st Brand Ambassador Actress 'Yu-ri Sung'



Actress Yu-ri Sung, the brands muse, is known for her femininity, loveliness, confidence, clean skin and youthful image.

Ambassador Period ~ 2022.11.30.

2nd Brand Ambassador Actress 'Sayin Hwang'



A cute actress with a bright and active image who is gaining sensational popularity in Southeast Asia. She is collaborating with Radimery to create a premium brand that pursues wellness.

Ambassador Period ~ 2023.10.16. ~

2024 KCA 2023 KCA 2022 KCA 2021 KCA

소비자가 직접 뽑은
한국의 소비자대상 **4년 연속** 수상

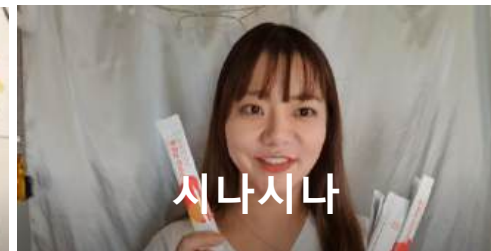
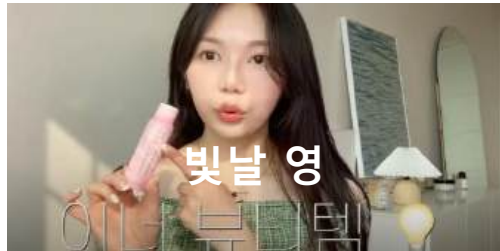
*콜라겐 부분 수상

Hi Seoul Awards 2021 Seoul Awards 2024

2021, 2024 Seoul Awards
혁신상품 부문 **우수상품** 선정

* 2021년도 12000 하이콜라겐 수상
* 2024년도 애플사이다비니거 꾸미핏 수상



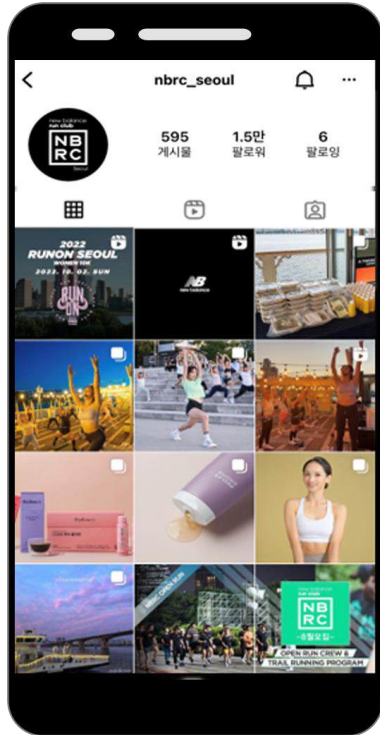




Korean pharmacies and beauty shops

Radimery products launched in pharmacies and beauty shops in key areas of Seoul.

Marketing _ Newbalance cooperation (cruise event)



Radimery x 



NBRC Women's Event

A collaboration event between New Balance and Radimery for female runners.

Marketing _ KENSINGTON HOTEL & RESORTS (winter promotion)



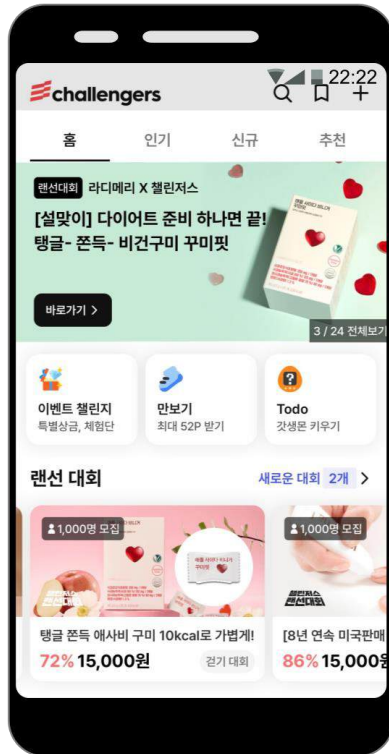
Kensington Hotel Winter Promotion

Collaboration promotion between premium brand Kensington Hotel and Radimery.

*Special Gift Package available in limited quantities in the winter of 2022.

Marketing _ Challengers App Cooperation (online walking competition)

Radimery x  **challengers**



Radimery x Challengers Online Competition

2024 Online Competition Collaboration Event with Challengers,
Korea's No. 1 self-development platform (1,500 participants)

Marketing _ Running Crew Support



TOP GIRLS CREW IN SEOUL

A specialized running event for female runners.

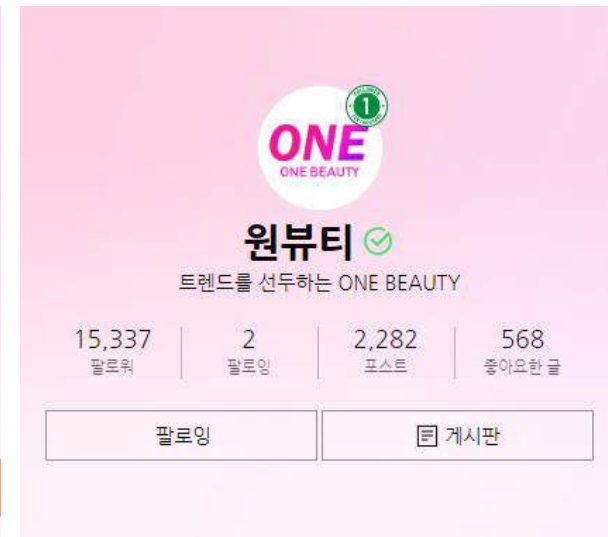
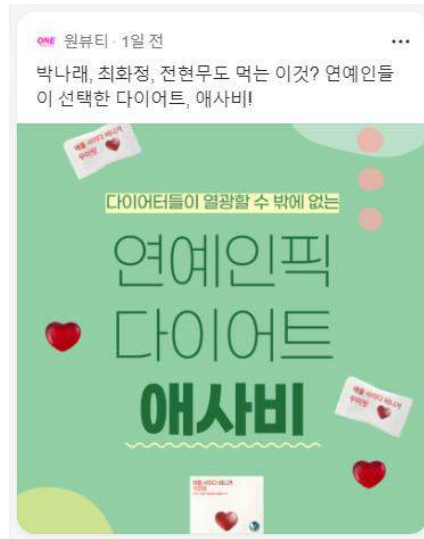
A program where you learn about women's health and proper running methods.(a total of 5 sessions)

Radimery

x

ONEDAYONE

Fashion Beauty Magazine Content Partnership



One Day One & One Beauty Magazine Partnership

- 'Inner Beauty' Category Exclusive Partnership
- Regular publication of content in the first half of 2025

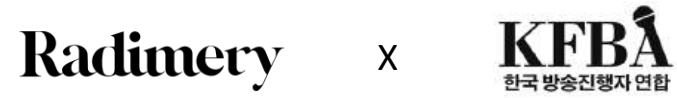
Marketing _ Korea Beauty Fairs



SEOUL BEAUTY WEEK 2022

Hosted and hosted by Seoul Metropolitan Government

2022 Seoul Beauty Week held at Dongdaemun DDP - The Lifestyle Seoul Beauty Fairs



Korean Freelance Broadcasters Alliance Cooperation



Affiliated with the Korean Broadcasters' Association

- Exclusive partnership with the 'Inner Beauty' category of the largest freelance broadcaster association in Korea
- Regular production of short-form content by announcers

Marketing _ RADIMERY On line Crew (Slim me' Body Challenge)



Radimery Slim Me body challenge

A project to change body lines through 1:1 mentoring home lectures with a coach and healthy diet habits (+ Slim Me Diet Cleanse Stick) targeting 30 women who want a healthy diet (3 months in total)

Marketing _ Global Beauty Fairs



In Vietnam

Vietnam expansion launch event held
at Novotel Hotel in Hanoi, Vietnam



In Myanmar

SSK K-Brand Launching Party held
at Time City in Yangon, Myanmar

Marketing _ Sponsored by Celebrities



(Korean girl group)

MOMOLAND 'Nancy'

12000 High Collagen



(Korean girl group)

MOMOLAND 'Joee'

Slim Me Diet Cleansing Stick



(Korean boy group)

Wanna One 'Yoon Ji Sung'

Slim Me Diet Cleansing Stick

Marketing _ Youtube influencer



BITNAL YOUNG

Subscribers 6.96M



SEUNG HEE

Subscribers 3.19M



YUM

Subscribers 2.75M



MONGNA

Subscribers 1.08M



ROROADELLA

Subscribers 7.57K



KYUNGHWA

Subscribers 4.4K



시나시나

Subscribers 4.13K



일상의제인

Subscribers 1.12K

Beauty Influencer

Korean pharmacies and beauty shops

Radimery products launched in pharmacies and beauty shops in key areas of Seoul.

Marketing _ Instagram influencer



Beauty Influencer

Korean pharmacies and beauty shops

Radimery products launched in pharmacies and beauty shops in key areas of Seoul.

[Appendix]

1) Reference : Launched in Korean beauty & health drugstore

Radimery × OLIVE YOUNG



Now meet Radimery at Olive Young

[Appendix]

2) Reference : Duty free channels

Off-line



- Off-line: Shilla

On-line



- On-line: Shilla, Lotte, Hyundai

[Appendix]

1) Reference : Domestic & overseas offline channels



Thank you

Radimery

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